

“The cash accessed via the Asset Based Lending facility will help us achieve our growth strategy”

Ray Houldsworth,
Group Finance Director at Delta Group

Delta Group sign up £10m Asset Based Lending deal

London-based Delta Group is focused on growth after securing a £10m Asset Based Lending facility with our team.

About the Delta Group

The Delta Group provide innovative visual communications solutions for retailers, brands, and entertainment companies. Formed in 1991 the company has grown from a small screen printing start-up to a trusted partner of global companies, employing over 600 people across five sites. Today they lead the way in design, print and distribution of large format printed products for point of sale locations, including banners, posters, signage and three dimensional stands.

How did we help?

The £10m Asset Based Lending facility structured by our team supports Delta Group's investment strategy to grow the business and secure further new contract wins. It currently has offices in London, Waltham Cross, Leeds, Dublin and Los Angeles. The Delta Group has banked with Royal Bank of Scotland since 2002 and was recently introduced to our Asset Based Lending team.

Ray Houldsworth, Group Finance Director at Delta Group, said: “Delta Group has enjoyed significant growth since its inception and we are very excited for the year ahead

as we look to expand the business even further. We were looking to bring our financial facilities under one roof and it made sense to talk to our banking team at Royal Bank of Scotland who introduced us to Martin King in the Asset Based Lending team.

“The cash accessed via this Asset Based Lending facility allows us to achieve our growth strategy. The facility works well for our business because it allows us to access working capital via our company assets. It is a great way to support our future activities giving a flexible and fast way to access substantial funds.”

Martin King, Director in Business Development, Asset Based Lending said: “We have worked closely with the management team at Delta Group and built up an excellent working relationship across the business. The support of our tailored Asset Based Lending facility will help fund future investment in the business and we are excited to see what will be achieved”.



Sector: Print
Service: Print for point of sale

- Market leading visual communications specialist secures funding to support growth plans with £10m Asset Based Lending facility

To find out more

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